# \$\$ stle 2025 MARKETING RESOURCE GUIDE

# Raise your company's profile and connect with 15,000 technical professionals in the lubricants industry!

- Tribology & Lubrication Technology (TLT) Advertising
- Commercial Marketing Forum
- CMF Plus
- E-Opportunities

- Annual Meeting & Exhibition
- Sponsorships
- Corporate Membership
- Corporate Member Profiles



21st Annual CMF Plus





Society of Tribologists and Lubrication Engineers 79th Annual Meeting & Exhibition • www.stle.org

# Partner with the premier technical society serving the multibillion-dollar lubricants industry.

#### Who we are

The Society of Tribologists and Lubrication Engineers is the leading technical organization serving those who manufacture, market and support lubricants, lubricant additives, lubrication systems and other lubricant-related products. Headquartered in Chicago, STLE is an international organization serving an audience of some 15,000 lubricant professionals.

#### **Our mission**

STLE's mission is to advance the science of tribology and best practices in lubrication engineering. Our goals include fostering innovation, improving the performance of equipment and products, conserving resources and protecting the environment.

#### What we do

STLE offers its members industry-specific education and training, professional resources, technical information and career development. Our product suite includes meetings and conferences, certifications, print and digital publications, webinars, podcasts and both face-to-face and online education courses.

#### A powerful partner

STLE is recognized throughout the lubricants industry as the single best source of reliable and accurate technical information. Partnering with STLE confers the seal of authority on your organization and affiliates you with the leading community of lubricant experts.

#### Building a customized, multimedia program

STLE provides a multitude of marketing opportunities that tap into the powerful STLE audience. Customizing opportunities to fit your needs and budgets maximizes your marketing dollars and ensures that your message reaches the largest possible audience.

#### CHOOSE FROM THE FOLLOWING PRINT, ONLINE AND FACE-TO-FACE OPPORTUNITIES:

- TLT Magazine Print Advertising
- TLT Magazine Digital Advertising
- Trade Show in Atlanta, Georgia—79th STLE Annual Meeting & Exhibition!
- Sponsorship
- Corporate Membership/Corporate Profiles Publication
- STLE E-newsletter
- Commercial Marketing Forum (CMF)
- CMF Plus—Special Section of TLT
- Email Sponsorship
- Student Events
- Annual Meeting Advance Program
- Annual Meeting Program Guide
- Webinars



# **STLE Demographics**

#### Domestic and international reach

With its print and digital products, plus face-to-face industry events, STLE serves a market of some 15,000 lubricant professionals worldwide. STLE is an international organization, with 22% of our membership coming from 70 nations outside of North America.

#### **Power buyers**

**80%** of STLE members authorize purchases, evaluate products and recommend vendors.

#### Key markets

Following are the percentages of STLE members who purchase or recommend these products and services:

- Base oils 34%
- Consulting services 41%
- Formulated oils 48%
- Grease 42%
- Lubricant additives 46%
- Software 32%
- Support services 46%
- Testing/analysis equipment 68%

#### A focused audience

Two-thirds of STLE members are lubricant manufacturers, additive manufacturers/suppliers or end-users of lubricants and lubricant-related products:

- 41% Lubricant manufacturers
- **20%** Additive manufacturers and suppliers
- 8% Academics
- 7% Equipment manufacturers
- 7% Other technical professionals in the lubricants industry
- 6% Oil distributors
- 5% Testing
- 3% End-users of lubricants
- 2% Base oil suppliers
- 1% National laboratory

#### A tech-savvy audience

**85%** of STLE members are college grads, and **44%** hold advanced degrees in engineering, chemistry or another science-based discipline.

20%	Doctorate	41%	Bachelor's	
24%	Master's	12%	Some college	3% Other

#### Representing many job functions

STLE members come from all segments of the lubricants industry:

- Senior corporate management
- Plant management & maintenance
- Researchers & product developers
- Sales & marketing personnel
- Technical services
- Formulators
- Engineers & chemists

#### Serving a wide range of markets

STLE members are involved in virtually all lubricant-related markets:

- Aeronautics
- Automotive
- Base Oils
- Bearings
- Biobased Lubricants
- Ceramics/Composites
- Electric Vehicles
- Energy
- Gears
- Grease

- Hydraulic Equipment
- Metalworking Fluids
- Mobile Equipment
- Nanotribology
- Nonferrous Metals
- Power Generation
- Seals
- Solid Lubricants
- Synthetic Lubricants
- Tribotesting and more.



START HEIGHTENING YOUR PROFILE TODAY! Contact Tracy Nicholas VanEe • 847-430-6767 or emeraldcomminc@yahoo.com

### 2025 TLT Editorial Calendar

Launched in 2003, Tribology & Lubrication Technology (TLT) is STLE's most visible member service. Membership surveys consistently rate it as STLE's No. 1 service. TLT was created to aid in the technical education and professional development of STLE members and industry colleagues. Each issue is packed with feature articles, industry surveys, interviews with leading professionals, resources, best practices, lubrication fundamentals and more. Through its print and digital editions, TLT delivers world-class technical content to some 15,000 leading lubricant professionals each month.

Issue	Content Focus	Ad Close	Ad Materials
January	Additives • Electric Vehicles • Condition Monitoring • Automotive Tribology • Grease	Nov. 22	Nov. 29
February	Base Oils • Additive Manufacturing • Bearings • Oil Analysis • Electric Vehicles • Automotive Tribology	Dec. 23	Dec. 30
March	Sustainability in Metalworking Fluids • Nanotribology • Lubrication Fundamentals • Synthetic Lubricants • Oil Analysis Bonus Distribution: PittCon, March 1-5, Boston, Mass.	Jan. 24	Jan. 31
April	Bearings • Computer-Aided Tribology • Grease • Automotive Tribology Bonus Distribution: 2025 ILMA Engage Conference, April 2-4, Indian Wells, Calif.	Feb. 21	Feb. 28
Мау	Grease • Oil Analysis • Additives • Lubrication Fundamentals STLE pre-convention issue!	March 24	March 31
June	Synthetic Lubricants • Metalworking Fluids • Computer-Aided Tribology • Automotive Tribology STLE Convention issue! Bonus Distribution: STLE 2025 Annual Meeting & Exhibition, May 18-22, Atlanta, Ga. NLGI, June 9-12, Fort Lauderdale, Fla.	April 10	April 18
July	Electric Vehicles • Computer-Aided Tribology • Grease • Tribotesting • Oil Analysis STLE post-convention issue!	May 27	May 30
August	Condition Monitoring • Metalworking Fluids • Lubrication Fundamentals • Automotive Tribology	June 23	June 30
September	Additives • Environmentally Friendly Fluids • Seals • Bearings	July 24	July 31
October	Oil Analysis • Bearings • Synthetic Lubricants • Lubrication Fundamentals • Automotive Tribology Bonus Distribution: ILMA Annual Meeting, Oct. 4-7, Boca Raton, Fla. STLE Tribology Frontiers Conference, Oct. 14-16, Lemont, III.	Aug. 25	Sept. 1
November	Electric Vehicles • Environmentally Friendly Fluids • Engine & Drivetrain • Oil Analysis	Sept. 22	Sept. 29
December	Wear • Base Stocks • Metalworking Fluids • Surface Engineering • Sustainability in Engine & Drivetrain • Automotive Tribology	Oct. 24	Oct. 31

## 2025 Ad Rates and Mechanical Specs

**Magazine Trim Size and Notes:** 8.5 inches wide by 11.25 inches high. Please include crop marks (marks that show the precise area to be trimmed) and bleeds on all full-page ads. Keep text at least half an inch from the edges of full-page bleed ads to ensure that important information is not trimmed off in production. Crop marks and bleeds can be added (using Marks and Bleeds settings) when PDFs are created. Bleeds should extend at least 1/8th (.125) inch beyond the edge of the page for full-bleed ads.

Electronic File Requirements: TLT only accepts Press Quality high-resolution (at least 300 dpi) electronic files. PDF is preferred.



- Feature Articles
- Lubrication
   Fundamentals
- Q&A with Leading Industry Professionals
- Emerging Technology Reports
- Market Reports by Products and Geography
- New Products
- Industry Surveys
- Professional Resources
- International Reports
- Practical Applications
- Industry News

Two Page Spre: (full bleed) 17 <sup>1</sup> /4" W x 11 <sup>1</sup> /2 Two Page Spre: (no bleed) 16 <sup>1</sup> /2" W x 10 <sup>3</sup> /4	:" H ad	(fı 8 ³/4" F (n	ull page JII bleed) W x 11 ½" H ull Page Jo bleed) / x 10 ¾4" H		2/3 Vertical 4 <sup>3</sup> /4" W x 10" H
1/2 Island 4 <sup>3</sup> / <sub>4</sub> " W	1/3 'ert. <sup>1/4"</sup> W X 1/3 Square 4 <sup>3/4</sup> " W X 4 <sup>7/8</sup> " H	1/4	1/4 Vert. 3 <sup>1</sup> / <sub>2</sub> " W x 4 <sup>7</sup> / <sub>8</sub> " H 2 Horizontal <sup>2</sup> W x 4 <sup>7</sup> / <sub>8</sub> " H		1/2 Vert. 3 <sup>1</sup> / <sub>2</sub> " W x 10" H
Ad Size	1x	3x	6x	9x	12x
Full Page	\$3,361	\$3,033	\$2,705	\$2,376	\$2,048
Two-thirds	\$2,756	\$2,486	\$2,215	\$1,948	\$1,677
Half	\$2,350	\$2,122	\$1,892	\$1,663	\$1,435
Third page	\$1,949	\$1,756	\$1,494	\$1,376	\$1,187
Quarter page Special Positions	\$1,746	\$1,573	\$1,404	\$1,233	\$1,061
IFC (color charge included)	\$7,230	\$6,507	\$5,782	\$5,056	\$4,402
IBC (color charge included)	\$7,077	\$6,260	\$5,570	\$4,870	\$4,173
OBC (color charge included)	\$7,970	\$7,173	\$6,374	\$5,579	\$4,781
	<b>*</b> 0.040	\$7,617	\$5,801	\$6,305	\$5,626
Center spread	\$8,018	φ1,011	<i>qo</i> , <i>oo</i> .	<i><b>v</b>v,vvvv</i>	, ,
Center spread Contents (p. 3)	\$8,018	\$5,130	\$4,717	\$4,307	\$3,906

One-color: \$470 • PMS Match: \$572 Four-color: \$1,275 • Bleed: n/c Special Positioning: 10% upcharge Additional Options in Digital TLT Audio embedded in ad: \$347 Video embedded in ad: \$578 Animation in ad: \$347



#### **79th STLE Annual Meeting & Exhibition**

Hyatt Regency Hotel, Atlanta, Georgia (USA)

#### 2025 Annual Meeting Dates: May 18-22 • Exhibition Dates: May 19-21

STLE's three-day exhibition is the lubricant industry's premier trade show and the place where you and your company connect with some 1,600 leading professionals looking to do business with you.

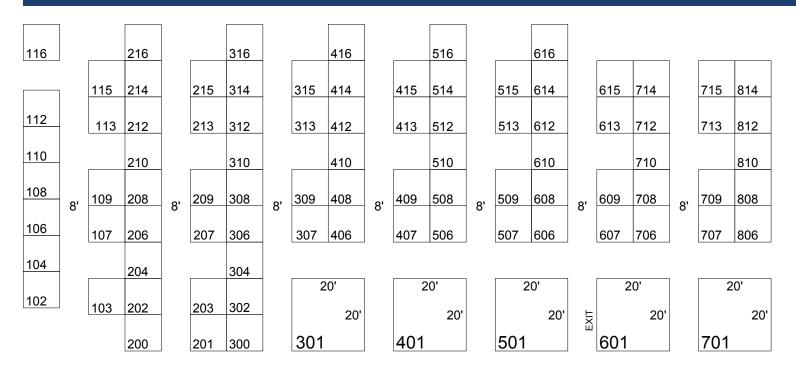
#### Do you fit at STLE's exhibition?

The answer is **YES** if your organization markets any of the following products and services:

- Base Oils
- Condition Monitoring/Testing Analysis
- Consulting Services
- Environmental Protection Re-refining
- Equipment Material Supplies and Services
- Industrial Fluids

- Lubricant Additives
- Lubricant Management
- Metalworking Fluids
- Metalworking Fluid Additives
- Synthetic Lubricants

#### STLE 2025 Floor Plan • Hyatt Regency Grand Exhibit Hall East & West





**PROFILE ENHANCEMENT TIP:** Plan to promote your exhibit with ads in the May Pre-convention issue of TLT, the June Convention issue of TLT, the Annual Meeting Program Guide and the July Post-convention issue of TLT.

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#### 2025 Trade Show

• Exhibit Setup Hours: Sunday: Noon – 5 p.m. Monday: 6 – 11 a.m.

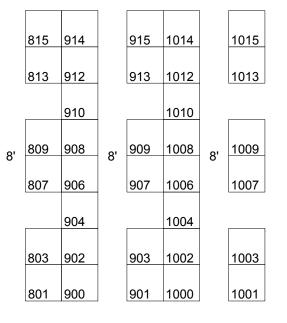
#### • Exhibit Hours:

Monday: Noon -5 p.m. *Exhibitor Appreciation Hour is* 3 - 4 p.m. Tuesday: 9:30 a.m. - Noon & 2 - 5:30 p.m. *Exhibitor Appreciation Hour is* 3 - 4 p.m. Wednesday: 9:30 a.m. - Noon

#### **Future STLE Annual Meetings**

- New Orleans, La.: May 17-21, 2026
- Chicago, III.: May 2-6, 2027
- Tampa, Fla.: May 21-25, 2028





#### Pricing for Standard Booths

Standard booths at the Hyatt Regency Hotel are 10-by-10 feet and cost \$3,075 for STLE Corporate Members and \$3,475 for all others.

#### Included:

- Standard 7-by-44-inch ID sign displaying your company's name, city and booth number
- An 8-foot-high back wall and 36-inch-high divider rails of quality fabric
- General overhead lighting
- Security guard service
- Listing in the Program Guide distributed on site
- Listing in TLT magazine distributed on site
- List of registered attendees suitable for one pre- or post-meeting mailing.

#### Pricing for SuperSized Booth/Marketing Packages—save more than \$11,000!

For companies that want to set themselves apart on the 2025 show floor, STLE once again is offering five 20-by-20-foot SuperSized booths that are four times the square area of a standard booth. Companies that display in these booths occupy the prime locations on the show floor and are guaranteed high traffic.

All of the services that come with a standard booth are included with the SuperSized booths. In addition, to help you get the most from your premium booth, STLE offers a SuperSized Exhibitor Package combining exhibit space with an unbeatable marketing combination:

- Premium booth size (20-by-20 feet)
- Full-page, color ads in the Pre-convention, Convention and Post-convention issues of TLT, STLE's official magazine that reaches 15,000 lubricant professionals monthly and a full page ad in the print Program Guide

#### SuperSized booths: Corporate Member Price:

Your savings:	\$11,181
Your cost	\$17,122
Total value	\$27,803

SuperSized booths: Non-Corporate Member Price:

Total value	\$29,403
Your cost	\$17,522
Your savings:	\$12,781



#### Rhodium Level—\$5,000

(+ indicates additional materials costs)

#### Badge Lanyards+

Let Annual Meeting attendees wear your company's name and serve as walking advertisements throughout the meeting. One of the meeting's most visible sponsorships—this one never stops working!

#### Guestroom Keycards+

Your company name and logo are printed on each card which keeps your sales message at the fingertips of all 2025 STLE attendees.

#### **Keynote Session**

Your company's name and logo will be placed on a poster near the podium, PLUS your company representative introduces the speaker and provides a brief description of your own company, at the Monday morning Keynote presentation.

#### Registration Bags+

Your company name appears on each of the bags! They are high-quality and designed for long-term use keeping your company name in sight long after the meeting is over.

#### WiFi Service+

Your company name appears on the signal and on log-in information cards distributed at the registration area. **For maximum exposure:** Add a custom splash page for an additional fee.

#### ANNUAL MEETING MARKETING Opportunities

#### **Sponsorships**

Typically attracting about 1,600 attendees, STLE's Annual Meeting & Exhibition is the place where the lubricants community gathers to conduct business, renew relationships and make marketing plans for the upcoming year. Sponsorships at STLE's Annual Meeting are a great way to gain exposure and raise the profile of your company in Atlanta. Sponsorships come in all shapes, sizes and prices and are designed to fit everyone's marketing budget.

#### Palladium—\$4,000

(+ indicates additional materials costs)

#### **Annual Meeting Mobile App**

A personal guide and itinerary planner for STLE's conference that works on all Apple and Android mobile devices. Benefits include your banner ad front and center, and 5 notifications for use before, during or after the Show.

#### Directional Signs+

Providing highly visible direction to the Exhibition Hall, signage will be placed strategically throughout the venue to point the way and promote your company's name and logo. If your company is also an exhibitor, a special sign is placed directly in front of your booth!

#### Education Course Lunches+

Help provide sustenance to more than 400 education course participants who will be issued lunch vouchers for use at the Hyatt Regency Hotel's food outlets throughout the week. Your company's name and logo will appear on the vouchers/envelopes themselves.

#### Refreshment Breaks+

Served twice daily in the Exhibit Hall, these coffee and soft drink breaks offer welcome libations and draw attention to the show floor. Branded coffee cup sleeves identify the sponsor for that day as do easels next to the break stations. **Result:** Constant exposure for your company!

**PROFILE ENHANCEMENT TIP:** Package your sponsorship with a three-point ad program in TLT's Pre-convention, Convention and Post-convention issues.

#### Titanium—\$3,000

(+ indicates additional materials costs)

#### Exhibitor Appreciation Hour Raffle+

The Exhibitor Appreciation Hour provides dedicated time for STLE attendees to visit the STLE exhibition. Adding to the excitement are sponsored raffles on Monday and Tuesday to win a prize of your choice (attendees must be present to win). Announcement cards will be distributed at the Annual Meeting, drawing prime attention to your company's generous gift.

#### Recharging Lounge+

Inviting lounge area(s) in the Hyatt Regency Hotel and foyer will feature smartphone recharging equipment. Table tents branded with your company's name and logo will highlight your company for enabling this area to "take a break and recharge."

#### Welcome Gift+

Be the first to greet STLE attendees with a gift item of your choosing and design. Depending on size, the items—branded with your company's name and logo will either be distributed at the registration area or inside the Registration Bags.

#### **Education Course Materials**

In 2024, nearly 450 people attended STLE's Annual Meeting education courses. In 2025 STLE once again will offer a full slate of world-class courses taught by the industry's top experts. Digital notebooks containing all the course modules will be offered to all participants and referenced continuously even long after the meeting is over. Your sponsorship includes a full-page ad at the front of the book and will also be on the header page of each module, which will be archived for 60 days post-event.

#### President's Luncheon

The President's Luncheon is an excellent way to reach a captive audience of more than 800 Annual Meeting attendees. Exposure benefits include signage outside the door of the banquet hall and all promotion in TLT, the Program Guide and the Annual Meeting Mobile App.

#### Platinum—\$2,000

#### **Speakers Breakfast Series**

The Speakers Breakfasts are held on Monday, Tuesday, Wednesday and Thursday. Between 75-150 high-level decision-makers attend each breakfast, affording each day's sponsor tremendous exposure.



#### **Multiple Sponsorship Opportunities**

#### **NEW!** Monday Evening Networking Reception on the 2025 Exhibits Show Floor

For the first time ever, this Annual Meeting highlight will be held in the Exhibit Hall. Some 800 attendees will gather to mix and mingle with each other and the 200+ exhibitor personnel, allowing more time to visit the Hall and drawing huge attention to the industry participants and their exhibit booths. Sponsorship of this event is available at all levels:

- Rhodium (\$5,000)
- Platinum (\$2,000)
- Palladium (\$4,000)Titanium (\$3,000)
- Gold (\$1,000)

#### Exclusive Food/ Drink Packages!

All Annual Meeting Sponsors are eligible to add food/drink/ dessert packages to their 2025 sponsorship programs. If exhibiting, the items can be served right at your booth!

#### ADDITIONAL ANNUAL MEETING MARKETING OPPORTUNITIES



#### **Annual Meeting Advance Program**

Audience: 15,000 top lubricant professionals. Distribution: Mailed out in December.

The 2025 Annual Meeting Advance Program will preview the agenda for the 2025 STLE Annual Meeting & Exhibition. It will also contain looks at commercial participants set to exhibit, sponsor and present at the Meeting.

#### Exclusive Sponsor: \$2,995 net

(Includes company name and logo in printed Program and banner ad in digital versions.)

#### Annual Meeting Print Program Guide

**Audience:** 1,600 Annual Meeting attendees plus 15,000 top lubrication professionals.

**Distribution:** On site at the Hyatt Regency Hotel and via email.

This navigational tool for the five-day meeting garners top visibility for your company's branding and sales messages. Included in the Guide are programs, times, exhibit floor plan, special events, education course index and more.

#### **Cover Page Rates:**

- Inside Front Cover (IFC): \$1,795
- Inside Back Cover (IBC): \$1,695
- Outside Back Cover (OBC): \$1,895

#### Annual Meeting Mobile App Program Guide

Audience: An estimated 1,000+ users.

Placing the entire week's daily program and activities "at your fingertips," this sophisticated platform makes an excellent backdrop for your banner ads.

#### **Commercial Marketing Forum (CMF) and CMF Plus**





Afton Chemical Corporation • MÜNZING Evonik Oil Additives USA, Inc. • Nouryon



The CMF is a series of 30-minute marketing sessions at STLE's 2025 Annual Meeting where you may promote your company's products and services, something not allowed in the technical sessions. Your CMF session is promoted in the Annual Meeting Program Guide, directing attendees to your presentation.

Then take your message to 15,000 lubricant professionals by converting it to writing and publishing in **CMF Plus**, a special section in the November TLT. You receive two spreads (four pages—three to present your CMF information plus a full-page ad).

#### **COMMERCIAL MARKETING FORUM PRICING:**

- \$710 for STLE Corporate Members who exhibit
- \$760 for exhibitors only
- \$850 for STLE Corporate Members
- \$990 for individual members
- \$1,070 for non-members

CMF Plus Rate: \$2,500 net for four pages



**PROFILE ENHANCEMENT TIP:** Combine your Annual Meeting technical presentation with a Commercial Marketing Forum session to establish your company's expertise and sell products.

#### **E-OPPORTUNITIES**

#### **Digital TLT Sponsorship**



**BONUS:** Your sponsorship and company name appear on the front cover of TLT's print edition.

Audience: 15,000 top lubricant professionals worldwide

**Distribution:** Emailed, posted on STLE website & archived

Your company can be the sole sponsor of a digital edition of TLT.

Your promotional copy appears opposite the front cover and reaches 15,000 top lubrication professionals around the world. Readers clicking on this page are directed to your website.

Your company logo appears at the top of the main digital edition page and next to the TLT magazine cover on the Digital TLT home page during the month of your sponsorship.

#### New! STLE Social Media Posts

Harness STLE's powerful following on LinkedIn (11,000 followers) and X (2,200 followers) to build awareness and engagement and keep your company's brand in the conversation.

#### **STLE Website**

Average page views of nearly 78,000 per month and more than 8,500 monthly unique visitors make STLE's website home page a marketing savvy addition to your overall STLE marketing plan. The banner opportunities come in different sizes and locations on the page so you can maximize your visibility!

#### Webinars and Podcasts

Your company chooses the date, topic and speaker and STLE handles registration, promotes, hosts and moderates your one-hour webinar (and provides the attendee list postevent). Or, go "on the record" with your company's innovation/product/ service through an STLE Podcast.

#### Weekly Emails

Place your messages at the top of a variety of STLE e-Communications about services and upcoming events pertinent to its audience of 15,000 lubricants professionals.

14TH ANNUAL CORPORATE PROFILES







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our guide to the lubricant industry's ey people, products and services.

rate Member Spotlights

# Corporate Membership—the ultimate strategy for getting the most from STLE

Becoming a Corporate Member means access to STLE's best marketing features and shows support of the lubricant industry's premier technical society. Corporate Members achieve significant savings on STLE products and services, particularly the Annual Meeting.

In 2013 STLE expanded the program to include a Corporate Member Premium plan to allow for even greater savings. To determine which plan makes the most sense for your organization, contact STLE national sales manager Tracy Nicholas VanEe: **emeraldcomminc@yahoo.com**, 847-430-6767.

If your company sends two or more individuals to the STLE Annual Meeting or participates through an exhibit or Commercial Marketing Forum, then Corporate Membership is the ultimate strategy for raising your industry profile while saving thousands of dollars. For pricing information, visit **www.stle.org/joinnow.** 

**Corporate Profiles publication:** To honor Corporate Member companies, TLT includes this special publication every December to showcase pertinent information about your company—a half-page profile accompanied by a half-page ad. The pub also stands alone on the STLE website home page through January! • **Rate:** \$1,500 net.

#### Join the growing list of companies partnering with STLE!

Filtertechnik Ltd.

Abitec Corp. Ace Glass Aceto Corp. Acme-Hardestv Adeka USA Corp. ADM Advanced Chemical Concepts Advanced Chemical Solutions Advanced Technology Consultancy Advancion Advonex International Afton Chemical **Agilent Technologies** AJM Additives Alcoa Technical Center Alicona ALS Laboratory Group Amee Castor & Derivatives American Chemie, Inc. American Petroleum Institute American Refining Group American Society of **Mechanical Engineers** (ASME) Ametek Spectro Scientific Analysts, Inc. AnalytiChem Analytik Jena Anderol Anhui Trust Chemical Co. Anton-Paar **APAC Pharmaceutical** Applied Graphene Materials Applied Rigaku Technologies, Inc. AquaPhoenix Scientific Argonne National Laboratory Arizona Chemical Arxada **ASTM International** Auburn University Axel Royal Avalytical Instruments Azelis I &MF **Barentz North America** Baron USA BASE Beckman Coulter **Bijur Delimon International Biosan Laboratories Biosynthetic Technologies Bisley International** Boss Lubricants Boswell Oil **BPT Chemicals** Brenntag Bruker **Bunge North America BVA Oils** BYK USA, Inc. **Calumet Specialty Products** Cannon Instruments Canoil Canada, Ltd. Cargill Carpenter Cashman **Cathay Biotech** C.C. Jennsen, Inc. Cecor, Inc.

Center for Tribology Cerobear ChemCeed ChemGroup ChemTech Chevron Inc. **Chevron Oronite Chevron Phillips** Chevron Texaco Cimcool **CINRG Systems** Clariant Corp. **Clark Testing** Coast Southwest Cognis Colonial Chemical, Inc. **Colonial Specialty Chemical Compass Instruments Condition Monitoring** International **Conoco Phillips Coolant Controls** Coquilub **CRC Press/Taylor & Francis** CRODA **CSM** Instruments Cytec Industries D A Stuart Co **DataPhysics Institute** Daubert Chemical **DC Chemical DC Scientific** Des-Case Corp. Dexsil **DIC International** DL Chemical Co. **Dover Chemical** Dow Corning **Dow Microbial Control DowPol Chemical** Corporation DSM Elastomers **DT North America** Ducom Instruments **DuPont Performance** Lubricants Fastern Oil Co. Eastman Fhatco ECH America E-lon **Ele Corporation** Elemental Scientific Elevance Renewable Sciences **EMD Chemicals Emery Oleochemicals** ENEOS USA **EP** Laboratories FPT Ergon Eurofins-TestOil Everlube Products-A Business Unit of Curtiss-Wright Corp. Evonik Oil Additives Exakt Technologies ExxonMobil Basestocks ExxonMobil Chemical Falex Corp. Fanning Corp. FedChem Federal Process

FlackTech, Inc. FLIR Systems FlouroTech USA Fluid Life Corp. Fluid Line Products Fluid Transfer Technologies Focus Chemicals Formulaction, Inc. Formulas & Solutions Fuel Ox FuiiFilm Formulator Software FRT of America Functional Products, Inc. GasTops, Ltd. **GE Advanced Materials** Gehring-Montgomery Gelita Geo. Pfau & Sons **GEO Specialty Chemicals** Green Frix Green Oleo Spa Halo Enterprises Halocarbon Hall Technologies Hangzhou Lypu-Chem Technology Co., Ltd. Hangzhou Runze Chemical Co. Hangzhou Sungate Hanna Instruments Heritage-Crystal Clean **Huajing Powdery Material** Co. Huntsman Husky Energy Hydac Hydra-Lube Hydro Systems Company Hydrotex ICL -IP America, Inc. Ideas, Inc. Idemitsu Kosan IMCD Indorama Industrial Oils Unlimited Industrial Quimica Lasem Industrial Research & **Development Institute INEOS Oligomers** Infineum Ingevity Institute of Materials Integrilube International Fluid Power Society **IOP** Publishing Italmatch Chemicals Ivanhoe Industries Invista **ISOPur Fluid Technologies** Jet-Lube John Wiley & Sons Kanghua Chemical Kanv Innovations Kao Chemicals KH Neochem Americas, Inc. King Industries Koehler Instrument Co., Inc. Korea Institute of Science & Technology Kyowa Hakko

LANXESS Corp. Lauda-Brinkman Lawler Manufacturing Corp. Lazar Scientific LGC Standards/VHG Laboratories Lintech International Loadmaster Lubricants Lockhart Chemical Co. Locus Performance Ingredients Lonza Microbial Control Louis C. Eitzen LPR Global LSI Chemical LTC Lube-Tech & Partners Lubricant Expo Lubricant Market Solutions Lubricants-An Open Access Journal by MDPI Lubrication Engineers Lubricor, Inc. Lubrigard Matrica Mayco Measurement Specialties Metall-Chemie GmbH/Gehring Montgomery **Micros Lubrication** Technology, Ltd. Microtap Mid-Continental Chemical Company Misco Refractometer Mitsui Chemical Mobile Industrial Lubricants MOL-LUB Münzing Mustang Vacuum Systems Nabtesco Co. Nanjing Chemical Material Corp. NanoMaterials NanoMech, Inc. Nanotech Industrial Solutions Nanovea Napoleon Engineering Services National Lubricating Grease Institute (NLGI) NCeed Enterprises Nease Company Nelson Brothers Nissan Chemical America Corp. Norplex Micarta Nouryon Novamont **Novitas Chem Solutions** NSF International Nupro Industries Nye Lubricants **Oil Filtration Systems** Oleon Oleotek OM Group **Omega Chemicals Optimol Instruments** Prueftechnik **OQ** Chemicals ORG Chem

P&G Chemicals Pacific Scientific PAC LP Pall Corp. Palmer Holland PCAS PCC Chemax PCS Instruments Pelichem Associates Perkin Elmer Petro-Canada Lubricants Petrolab Co. Petro-Lubricant Testing Laboratories Phibro Chem Phoenix Tribology Pilot Chemical **PMC Biogenix** PMC Crystal Polaris Labs Polynox PolyOne Polytec, Inc. PowerTrib Ltd. Primagy Consultants, Inc. **PVS Nolwood Chemical** Quaker Houghton Qualice Radom Corp. Ravago Chemicals North America Redlist ReliabilityWeb.com Renite **Rianlon Americas** Richful Lubes **Rierden Chemical & Trading** Rtec-Instruments Rudolph Research Analytical Safety-Kleen SanAm Corporation Sanyo Chemical Sasol Performance Chemicals Savant Group Schuelke Inc. SCP Science Sea-Land Chemical Company Sea-Land Chemical Testing SenGenuity Sentient Science SEQENS/PCAS SGS Herguth Shanghai Million Chemical L imited Shanghai NACO Lubricants Shanghai Starry Chemical Shanghai Yateks Optical Electronic Shell Shell Global Solutions (US), Inc. Shell Lubricant Solutions Shepherd Chemical Shinto Scientific SI Group Simerics SK Enmove SKE SKF Recond Oil Smartflow Lubricants Solazyme, Inc.

Songwon Industrial Co. Sonneborn Soo Environmental Southwest Research Institute Spectro Analytical Instruments Stepan Co. Sun Chemical Advanced Materials Superior Graphite Surface Ventures Syensqo TAMU-MEEN Tannas Company **Taylor & Francis Group** Taylor Hobson Technishe Akademie **Teknor Apex** Teledyne CETAC Temix Oleo TestOil **Tetramer Technologies** The Chemours Company The Dow Corp The Lubrizol Corp. Thermal Lube Thermo Fischer Scientific The Timken Co. **Tianhe Chemicals** Tomah Products Total Specialties, USA **Tribis Engineering** Tribotech Tribsys Trico Corp. **Triple Strength Tsinghua University** Tulstar Products Inc. TUNAP **Turbomachinery Laboratory** UCON Fluids **UE Systems** UL Information & Insights Unette Corp. UniSource-Energy United Color Manufacturing United Soybean Board Univar Solutions USDA Vaisala Vanderbilt Chemicals Vantage VBASE Oil Vectron International Verdezyne Vertellus Vibration Institute Waters Corporation WearCheck Canada Wego Chemical Group Werner G. Smith Co., Inc. Wiley Blackwell Wincom Wolfe Chemicals XG Industries Xinxiang Richful Lube Additive Co. Yasho Industries Limited Zinsser Zschimmer & Schwarz Inc. Zygo Corp.

Soltex, Inc.